

Solicitation - Advertisement - Dissemination - Sales

Section 1. General. Schools are provided for the education of children. They are not a means whereby individuals, groups or community agencies have the right to use students or staff to propagate or promote an ideology, an activity, a business, or a service of a non-educational (school) nature. It is therefore EACS policy to restrict these activities to a minimum; however, such activities may be approved upon proper review by the Superintendent or his designee at the request of the organization.

To ensure that parents, students and staff are subjected to a minimum of non-educational activity, the following guidelines have been provided to assist in the implementation of Policy 1305:

1. Sales People and Sales:
  - A. Sales people will not be permitted to solicit or interview students on school property without prior approval of the building principal.
  - B. Sales people involved in non-educational activities will not be permitted to solicit or interview staff on school property without prior approval of the Executive Director of Operations in writing.
  - C. Staff and students will not be asked to sell merchandise unless prior approval has been granted by the building principal.
  - D. Sale of tickets for merchandise in schools for any student activity or service may be permitted upon approval by building principal.
  - E. All school sponsored sales should be reviewed annually by the building principal. In the selection of merchandise to be sold, consideration should be given to: (1) price, (2) method of collection, (3) amount of school time involved in this activity, and (4) any other item unique to the individual school.
2. Advertisement:
  - A. Commercial announcements, advertisements or posters will not be permitted unless a clear educational value can be established; permission for all advertisements must be approved by building principal.

- B. Solicitation for advertisements may be made by the school for high school newspapers, yearbook, and schedules and programs for school activities.
3. Solicitation:
- A. Students will not solicit merchants or patrons for prizes or personal donations without the approval of the building principal and/or Superintendent.
  - B. Students will not be solicited unless the activity has been approved by the building principal.
  - C. Staff will not be solicited for a non-educational activity unless the activity has been approved by the Executive Director of Operations, in writing.
  - D. Lists of students may be given to organizations upon approval by the building principal and/or Superintendent.
  - E. Lists of staff members will not be made available to any organization or business without the approval of the Superintendent.
  - F. Students may be solicited by school organizations if it has been approved by the building principal.
4. Dissemination:
- A. Schools will not disseminate information to the students unless it is directly related to the activities of the school or the school system. Any exceptions to this must be approved by the Executive Director of Student Services, in writing.
  - B. Schools will not disseminate information to the employees unless it is directly related to the activities of the school or the school system. Any exceptions to this must be approved by the Executive Director of Operations, in writing.
  - C. Individual schools will not make lists of student or employee names available to personal interest groups, i.e. military, colleges, companies, employers, etc. except as provided by law.

Section 2. Political Advocacy Materials. Political advocacy materials may not be placed or left in staff mailboxes, lounges, work areas, classrooms, restrooms or offices, nor posted on bulletin boards (other than the bulletin boards reserved for the exclusive use by the recognized exclusive representative of an employee bargaining group), or the walls of school facilities. However, teachers may invite candidates for office to speak to students and may use political materials as part of their curriculum as long as no political candidate or party is treated more, or less, favorably than any other candidate or party.

EACS equipment may not be used to develop, print, or copy political advocacy material.